



4U2U Brands, LLC

To Whom It May Concern:

The Media Guy is a first rate organization. My relationship with Tom Guy began more than six years ago and has continued to flourish in a very competitive environment. The Media Guy has consistently exceeded our expectations in terms of show quality, impact to students and faculty, and impact to our relationships with our key distributor partners.

4U2U Brands is in the business of selling beverages to schools. Two years ago, we began in earnest to approach the education market as an area of growth for our company. The Media Guy has helped us bridge the gap from beverage company to impact partner in the education arena.

The Media Guy instantly provides a relational tool that allows 4U2U Brands to increase our reach in schools while maintaining the look and feel of a world class organization. The Media Guy allows us to reach an audience that is the envy of every marketing organization in the world; schools. They also allow us to solidify our relationship to our customers by demonstrating our commitment to education through our partnership with them.

The Media Guy understands today's youth far better than 99% of companies trying to speak to kids today. The Media Guy is a key to our strategic planning for schools for many years to come.

On a personal note, I have had the privilege of working with Tom Guy for more than six years. Tom's dedication to bringing only the finest programs to students and his commitment to spending the necessary hours to get the job done right are the main reasons that I recommended The Media Guy to 4U2U Brands. These are the same reasons that I recommend them to Tom and his company to you today.

If you are deciding on a delivery vehicle to spend your marketing dollars to make an impact in schools, they could not be spent anywhere better than with Tom Guy The Media Guy.

Best regards,

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