



September 26, 2011

Tom Guy
The Media Guy inc.
Corporate Office
875 Oklahoma Ave.
St. Louis, Mo 63021

Dear Tom,

I just wanted to tell you how effective and memorable the "Second Chance" media presentation was for the students and staff of Central Catholic High School. Everyone in the audience was focused on the screen and this powerful message was heard loudly and clearly!

The interviewing of families, famous stars, athletes, victims and other teens gave the audience a convincing case surrounding distracted driving. The music and sound effects kept students' attention and appealed to a teenager's idea of entertainment, while communicating a serious and worthy point. Combining your media presentation with the State Farm partnership with the reigning Ms. Illinois promoting safe driving among teens, creates a double impact and lasting impression. Hannah Smith, Miss Illinois, did a great job relating to our students and her message left much for students to consider.

Thank you for allowing us to be a part of this highly recommended assembly. I believe it was one of our best assemblies in the last few years. I would be happy to be a reference for any school considering this presentation.

Sincerely,

A handwritten signature in cursive script that reads 'Joy Allen'.

Joy Allen, Principal
Central Catholic High School
1201 Airport Road
Bloomington, IL 61704